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Optimized Flow Regulators will Capture Attention in North America

ATLANTA, October 18, 2008 — The company that leads the world in the creation, research, development and refinement of vortex flow regulators – Mosbaek A/S – has its sights set on North America, and they are confident that their products will have customers taking notice.

“There are companies selling items in the United States that may look like Mosbaek products but they do not have our sophistication or optimized features,” said Marina Mosbaek Johannessen, chief executive officer of Mosbaek A/S (www.mosbaek.com). “As we move into the North American market more aggressively, customers will see that Mosbaek flow regulators are far superior on many points.”

Mosbaek’s products share a number of advanced features and benefits, including:

- Better braking effect thanks to improved hydraulic design
- A larger orifice opening, which reduces the risk of clogging
- Ability for customers to designate the size of the vortex chamber so that an optimal flow curve can be obtained in every situation
- Each product is adjustable (for a specific regulator the flow can be adjusted $\pm 25\%$ of the mean flow)
- No moving parts, reducing the need for maintenance
- Every regulator is self-operational – there are no steering parts (no mechanical or electrical components)

Additionally, each of Mosbaek’s products has its own unique advantages:

- **CEV Centrifugal Flow Regulator:** The CEV can be removed and remounted from ground level, which allows inspection and maintenance without entering the well or chamber.
- **CYE Cyclone Flow Regulator:** The CYE has an infinitely adjustable orifice plate at the inlet that can be removed, thus making an inspection hatch unnecessary. These flow regulators have only 45° change of direction, which optimizes the self cleaning effect. It is also available with an active by-pass in the inlet.
- **DB Orifice Plate Regulator:** The DB is a cost-effective solution when large amounts of water at low heads have to be regulated. With a straight direction of flow and smaller dimensions, it is an ideal solution for situations where space is limited.

“We are constantly refining our products in order to give our customers the best possible options. Our team is using experience and knowledge acquired over nearly 35 years of solving stormwater flow problems internationally. We’re looking forward to bringing that skill and our superior products to North America,” said Marina.

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Mosbaek has begun to put its North American team in place. The division based in Atlanta, Georgia – Mosbaek North America, Inc. – has an office and staff, and there are plans to reach customers across the United States and Canada. They also plan to exhibit at water management trade shows, implement advertising campaigns and engage in public relations activities as part of building brand awareness in the North American market.

ABOUT MOSBAEK A/S AND MOSBAEK NORTH AMERICA, INC.

Mosbaek A/S is the world's leading innovators in the field of vortex flow regulation. Since the initial idea in 1969, Mosbaek A/S has created a uniquely engineered family of flow regulators that are used internationally for protection of property and environments from the hazards of flooding. Mosbaek North America, Inc. services the network of Mosbaek distributors and customers in North America from its headquarters in Atlanta, Georgia. For more information, visit www.mosbaek.com or call (404) 835-1791.